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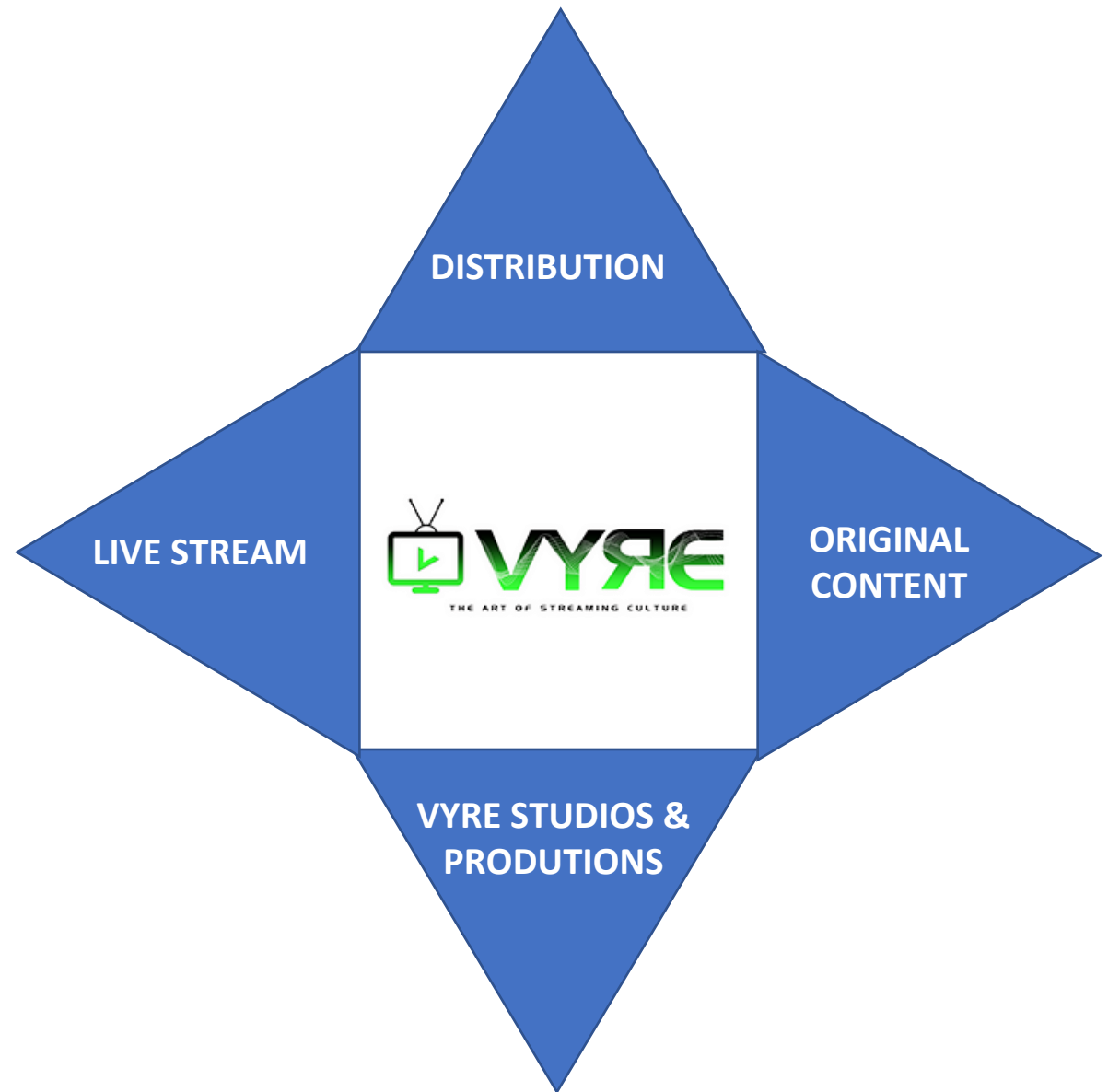


[VYRE Network](#) is a free streaming platform with worldwide reach through apps on Apple TV, Roku, Amazon Fire Stick, Android, iPhone, Samsung TV s and on the web. Focused on Generations X, Y and Z, VYRE Network sets out to become the most relevant content streaming company for those of all ages, backgrounds and interests.

VYRE Network has three Operational Divisions - Distribution, Live Stream and Studios & Productions. Currently there is a selection of 18 channels, including Sports (football, boxing & documentaries), Music (Hip-Hop, R&B, Pop & EDM), Lifestyle (Cooking & Travel), Family, and Comedy. Vasool TV (Hindi) and It's Español TV (Spanish) are VYRE's international based channels, with VYRE Africa, VYRE Asia, and VYRE Brazil launching shortly.

BUSINESS MODEL

VYRE Network's business model is to provide free streaming opportunities by distributing licensed content and hosting live stream events and shows on a global scale through our app platform. It is monetized through advertisements, sponsorships, pay-per-view special events and product placements.



18 NICHE BRANDS OF VYRE NETWORK



DEMOGRAPHICS

A detailed look at our demographics to understand our users.

GENDER

47
FEMALE

53
MALE

INCOME

22%: \$ 50,000 - \$99,999
30%: \$100,000 - \$149,999
16%: \$150,000 - \$199,999
22%: \$200,000 - \$249,999
10%: \$250,000+

AGE

15%: 19 - 24
18%: 25 - 29
24%: 30 - 34
21%: 35 - 39
13%: 40 - 44
5%: 45 - 49
3%: 50 - 54
1%: 55 - 59

EDUCATION

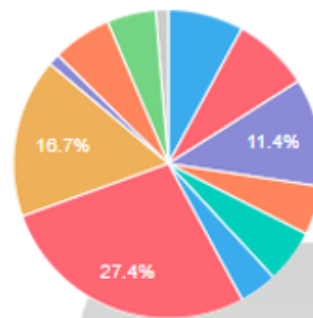
7% - Less Than High School Diploma
17% - High School Diploma
45% - Some College
22% - Bachelor's Degree
9% - Graduate Degree

Vyre Network Date Reports: 12/14/21

VYRE CREATIVELY CONVERTS THE INDEPENDENT FILM / TV INDUSTRY INTO THE MAINSTREAM TRENDSETTERS

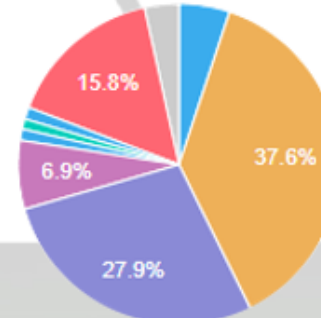
Through Apple TV,
Roku, Amazon Fire
Stick, Android,
iPhone, Smart TV's
and more.

IN-APP REACH 751,760



Players

Roku Player 27.4%
IOS Player 16.7%
THE O Player 11.4%
APPLE TV 10.2%
Android Player 7.9%
Fire TV 6.2%
Download Player 5.6%
Other 14.6%

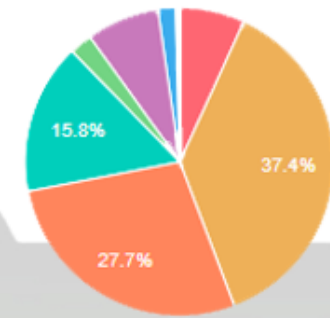


Browsers

Roku 37.6%
Android 15.8%
Chrome Mobile IOS 27.9%
Chrome Mobile WebView 6.9%

Other Players

Chrome
Safari
Mobile Safari
Firefox



Devices

Mobile 37.4%
Television 27.7%
Desktop 15.8%

Other Top Players

Tablets
Gaming Systems



DISTRIBUTION

VYRE Network's distribution division is the base of the Company. Its primary goal is to provide more efficient distribution points for VYRE, while continuing to acquire licensing and agreements to distribute films, short films, TV shows, documentaries, music videos, live streams and educational programming.

Currently VYRE Network is distributed to popular OTT platforms; Apple TV, Roku, Amazon Fire TV, IOS, Android mobile, Samsung smart TV's, and partnering websites. We are planning to expand with the industry to newer OTT platforms as they become available.

Our plan to grow the international territories will occur over the first 3 quarters of 2022. VYRE will have mini territory virtual offices that will maintain incoming content, branding and targeted advertising.

As part of the distribution expansion plan VYRE will be working to close key partnerships with hotel chains and airlines on a shared revenue basis.

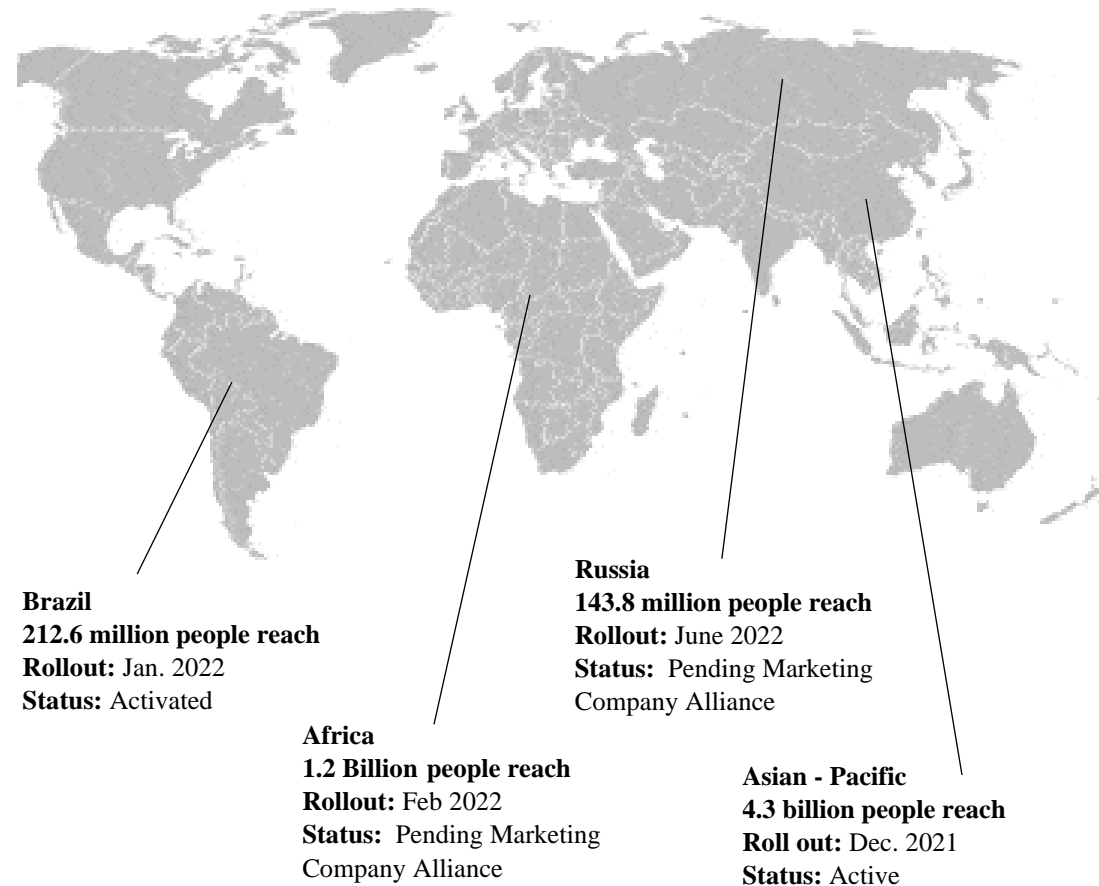
Closed Captions

Our agents are aware of our global reach and will ensure that content acquired will have a closed caption option so that there is not a language barrier when introducing new content from another country.

Security

All of VYRE's content is hosted by a secure server, which does not allow content to be duplicated or shared outside the VYRE app.

INTERNATIONAL GROWTH PLAN



Current OTT Global Reach breakdown

Apple - 1.4 billion active Apple devices worldwide and 900 million of those devices are active iPhones
Amazon Fire TV - 34 million active users
Roku - 29.1 million active accounts
Android – 2.5 billion active users

DISTRIBUTION



VYRE Network takes its content to the sky with a new partnership with the gigantic In-Flight entertainment company Global Eagle (recently name changed to Anuvu.) GEE/Anuvu currently owns 53% of the in-flight entertainment market share. W VYRE Network has secured a placement for and its content to be distributed by various airlines. This gives VYRE access to the over 167MM connected passengers, 80MM airtime portal users across 47 different viewing platforms, and 1.3MM connected flights.

VYRE Network has partnered with the world's leading airlines through Anuvu to create innovative advertising opportunities, reaching millions of affluent and influential consumers throughout the travel journey.

167MM

Premium travelers
reached every month

80MM

Airtime portal
users

1.3MM

Connected Flights

VYRE's External Distribution:

Air France, Emirates, Hawaiian Airlines, United Airlines, Southwest, Qatar, Turkish Airlines, South African Airways, Volaris, Saudia, Japan Airlines, Fly Dubai, Gulf Air, German Air Force, La Compagnie, Omni Air International, Singapore Airlines, Kuwait Airlines, Air Serbia, Air Senegal, Air New Zealand, and many more.

Anuvu provides seamless and secure air, land, and sea connectivity to remote regions around the world for government agencies, militaries, relief agencies, and more. VYRE's distributed content will stream on this platform.

70MM+

Subscribers are served
through Anuvu's
satellite connectivity

INVENTORY OF CONTENT

When VYRE went live in October 2019, the Company launched with 200 projects available for streaming and 6 niche channels. The goal - have 5,000 projects available for streaming, 10 niche channels with engaging content and have the VYRE App on all of the top streaming consoles.

Now, 3 years later VYRE has grown to 18 niche channels, acquired the rights to stream 12,079+ projects by partnering with various libraries, studios, and gatekeepers in the industry, and completing the buildout of the VYRE App on the key streaming consoles Apple TV, Roku, Amazon Firestick, IOS, Smart TV and Android.

With the growing popularity of VYRE Network and the strategic relationships we have gained, we are demonstrating that our growth journey is well underway. This sets the tone to be the #1 streaming platform known for *#streamingculture*.

SOME GREAT PROJECTS ON VYRE



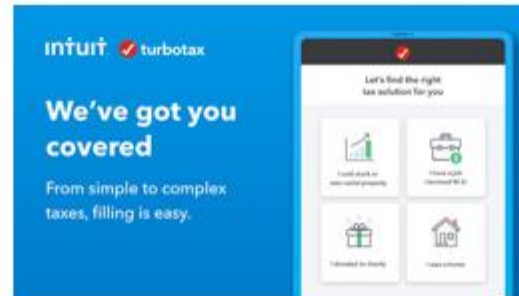
12,079+ FILMS, EPISODIC SHOWS & DOCUMENTIRES AVAILABLE ON [VYRE NETWORK](https://vyre.network)

MONETIZING CONTENT ON VYRE NETWORK – PROGRAMMATIC ADVERTISING PARTNERS



VYRE Network has partnered with UNIFD as its exclusive advertising partner for its programmatic advertising. The agreement includes selling placements, tech development, pitching sessions and advertising deployment to our systems. Their focus will be all CTV, Mobile, Tablet and web base platforms. www.unifd.co

TO VIEW COMMERCIALS PLEASE CLICK ON THE LINK <http://bit.ly/VyreCommercials>



VYRE LIVE | LIVE STREAM

VYRE Live powers the Company's live video broadcast, management, distribution and monetization infrastructure providing our audiences with an incredible live viewing experience. VYRE's end-to-end live broadcast workflows make it easy to create, schedule, broadcast, and live stream to any device or multicast to social platforms to reach audiences everywhere.

VYRE Live business is to partner with all live entertainment and broadcast it to the world. VYRE Live has two sides of its operations: Partnering with active special events as a PPV streaming partner in which VYRE will take a minimum of 20% of the income generated. VYRE Live will also produce live entertainment events of its own, where all profits go to the Company.

Paywall

Our paywall transactions are handled through stripe. Stripe will charge a processing fee per transaction.

Data

VYRE Live is acquiring a database of users that watch live streams which will allow us to host and or promote our own live streams and have a built-in audience of who will purchase a live stream. We will also be able to use this data to know what types of content will be viewed by our users.

Security

All VYRE Network live streams are protected and placed on a separate video playlist that does not allow users to just click and watch. Initially a splash page comes up that breaks down the event and how to gain access. Once they have gained access with a code, they will be prompted to include that code into their app to gain access. Our system will not allow any recording or downloading of any events and shows.



Live Show Concerts



Live Taping TV Shows



Live Conference & Summits



Live Sports

VYRE ORIGINALS | PROPRIETARY CONTENT

VYRE Network will be producing its own content based on the data of what our users are streaming. This content will be owned by VYRE Network and licensed for distribution.

HOW WILL WE CHOOSE WHAT TO PRODUCE?

VYRE Network's streaming data will give us a blueprint of what our users are interested in watching. This will give VYRE the edge on knowing what to invest its money and time to produce. We are teaming up with various film festivals, script writers, and more, to curate content that fits our brand.

VYRE will be looking into the book rights of different history, entertainment, and suspense books to turn into movies and/or TV series. Our goal with this is to educate our users on true stories that have never been told, while building our own inhouse content library. This will give VYRE the ability to infuse talent into the content to build an automatic fan base without the expense.

TALENT PARTNERSHIP DEALS

The music industry has always created mini short films with music videos as a marketing tool and now can monetize long format story videos as shows. This is the gateway for artists entering into acting. VYRE's goal is to partner with record labels and create an additional stream of revenue by offering "Artists Content Deals" where albums become mini 3 - 4-part TV series.

VYRE STUDIO & PRODUCTIONS

VYRE Networks original content will be produced by our sister company VYRE STUDIOS & PRODUCTIONS. We have the capabilities to write, film, market and distribute all content in-house.

VYRE ORIGINALS



CRACKA – Short Film



Chillarious Stand Up Comedy



When Day Goes Dark – Artist Miniseries



Real Estate Reality Show



Family Kid Show – Reality TV



Comedy Series



VYRE STUDIOS & PRODUCTIONS

VYRE Network is set to build VYRE Studios & Productions (VSP), a soundstage/lounge built out to be a full production studio that can host live stream performances, special events, TV shows and movie productions. This will cut the cost on VYRE's original productions and live stream PPV concerts, as well as create additional revenue from stage rentals.

VSP will be a fully integrated studio built in a minimum 50,000 sq ft location operating between 2 cities, initially Los Angeles, and then Atlanta, GA. These two locations will be the hub for original production for VYRE as a whole. VYRE Studios will also be used for production companies as a stage, equipment, and a production supply rental business. Each studio will consist of 2 sound stages, a live performance theater and 2 mini screening rooms with a lounge.

VYRE Productions

VYRE Productions will use the soundstages to produce original content that will be distributed through VYRE Distribution. The production budgets will be income for the studios, saving money on the originals production costs, while paying for the buildout of the studio.

VYRE Live

VYRE Live events will be produced in one of our studio locations which will lower our internal production expenses as well as be a quick way to fund the location. All live events will have a ticketing surcharge of 15% per event, as income for the studio.

Sound Stage Rentals

VYRE studios will have fair value rates for outside production companies. This will be a bonus when our studios are not in use. The average rental will be based on the demand and coast its on.



COMPETITORS



Netflix, Inc. is an American subscription streaming service and production company. Launched on August 29, 1997, it offers a library of films and television series through distribution deals as well as its own productions, as of Oct 19, 2021 Netflix reported a total of 214 million paid subscribers worldwide.

Mkt Cap - 267.79B



Hulu is an American streaming platform. Launched on October 29, 2007, that offers a library of films and television series from networks such as CBS, ABC, NBC, or FX, as well as Hulu original content. As of 4th quarter 2021, the Walt Disney Company reported that Hulu had 43.8 million paid subscribers.



Pluto TV is an internet television service owned and operated by ViacomCBS Streaming, a division of ViacomCBS. On January 22, 2019, Viacom announced its intention to acquire Pluto for \$340 million. As of third quarter of 2021 that Pluto TV had over 54 million monthly active users worldwide

Mkt Cap - 19.78B



Tubi is an American over-the-top content platform and ad-supported streaming service owned by Fox Corporation offering online streaming from a library of films and television series for free. The service was launched on April 1, 2014. As of January 19, 2021 Tubi reported having 33 million monthly active users as of January 19, 2021

Mkt Cap - 20.12B



Fubo TV is the world's only sports-focused live TV streaming service with top leagues and teams, plus popular shows, movies, and news for the entire household. Fubo TV has 1 million users as of 4th quarter 2021.

Mkt Cap - 2.48B

STRATEGIC RELATIONSHIPS



Shoreline Entertainment is one of the longest running and most prolific film sales companies in the entertainment industry, and home to renowned producer Morris Ruskin. Shoreline has produced and represented films that have been nominated for Spirit Awards, Golden Globes, and Sundance Grand Jury Prizes, and films that have premiered at Berlinale, TIFF, and more.



Live Entertainment is more in demand than ever before. As the global leader in live, our teams produce more concerts, sell more tickets, and connect more brands to music than anyone else in the world.



Skinfly Entertainment is a full-service motion picture company. Skinfly develops and produces high concept feature films and shorts in a multitude of genres, with a heavy footprint in action and dark thrillers.



Anuvu provides connectivity and content solutions to mobility markets. It is driven by a mission is to connect and entertain the world's passengers, reaching any aircraft and any vessel.



CDN -Creative Display Nexus is a full-service creative marketing agency that focuses on the data and patterns of trends in the marketplace.

KEY MANAGEMENT & DIRECTORS

DAVID HILL – PRESIDENT & CEO / FOUNDER

David Hill has been in media and marketing for over 23 years. He has become a sought-after strategist in marketing, business development, media and is a connector in the entertainment space. He initially acquired his passion for working in entertainment at the young age and is recognized for promoting a variety of events early on in his career.

From his early days in event promotion, he turned to his focus to media and marketing with the creation of his first magazine in 1997, True Magazine. Mr. Hill's media company has grown over the years to include four national magazines and leading him to work with Kanye West, Jay-Z, Swedish House Mafia, Rihanna, Travis Barker, Justin Timberlake, and top brands like Absolut Vodka, True Religion, Ed Hardy, Red Bull, to name a few. Through David's media and marketing experience he took on the role to publish and revamp the National Space Society's national magazine Ad Astra.



LAMAR SEAY – COO / FOUNDER

Lamar Seay is a visionary, leader, entrepreneur, connector, producer, and industry executive who holds a passion for creating what's next.

His film industry career began in 2006 as a consultant and co-writer on the independent film "The City is Mine," which obtained global distribution. In those early days, he subcontracted to companies such as MySpace Inc., The Hollywood Reporter, Nielsen, and various law offices throughout L.A. In 2011, he became a journalist at the #3 digital Hip-Hop magazine, True Magazine, where he ultimately rose to Chief Editor. He has produced; television shows for multiple media outlets, interviews with major music artists, stand-up comedy series, and over a dozen magazine issues. He has had key roles in music artist campaigns, film festivals, music concerts, and more.

Lamar has been instrumental in team and company building within Vyre Network by utilizing his skill of recognizing and discovering talent from executive, administrative, and project-driven standpoints. Mr. Seay has also developed a great number of key relationships, brand partnerships, and content acquisition deals that are a major component in where the company is today.

DIRECTORS & OFFICERS

CURT HUBER, DIRECTOR

Mr. Huber is an independent corporate and financial consultant who has been involved in all facets of public companies for more than 30 years. He is an experienced director and senior officer who has represented public companies in many different sectors, including mining, oil and gas, technology and hemp. He has also provided investor relation services, raised financing in the public markets and built corporate awareness for the companies with which he has been associated.



CHRISTOPHER MALONE, CFO

Mr. Malone is the founding Director of PrOasis, a professional consulting firm, where he has spent the past 31 years managing the firm which focuses on executive management, corporate finance, strategic planning and governance for major Canadian SME organizations. Mr. Malone currently holds the positions as Chief Financial Officer for an OSC registered Fund Manager and an IIROC registered Broker Dealer member. Mr. Malone currently serves as a director for each of these regulated entities.

Mr. Malone has extensive listing, regulatory reporting and governance experience with private businesses and public companies and Exchanges in Canada and the United States. Mr. Malone's experience stems from over 39 years in the North American workforce holding senior financial and information technology systems roles in some of Canada's largest domestic and multi-national organizations. Mr. Malone holds a CPA/CMA designation and graduated from the University of Western Ontario with a B.A. in Commerce and Economics.

JOHN P. DUGGAN, DIRECTOR

Mr. Duggan has had a successful career as a tax consultant and business manager, spanning more than 35 years, in 3 countries and in a varied professional environment, and was a Senior Tax Partner in the Lisbon, Portugal office of Price Waterhouse from 1991 to 2010. He specialized, from 1999 onwards, in personal tax, migration and human resources consulting. He is involved in a number of cultural and social organizations, including the Irish Association in Portugal, the Royal British Club and a Commission to consider development of the leisure boating industry in Portugal. Mr. Duggan is fluent in Portuguese, and also is conversant in French and German. Mr. Duggan received a BA in Mathematics from Trinity College, Dublin in 1974 and is a Fellow of Chartered Accountants Ireland.

CABO VERDE CAPITAL INC.*

OTCPK: CAPV

Common shares

| | |
|--------------------|----------------------|
| 32,987,529 | Free Trading |
| 375,494,123 | Restricted |
| 408,481,652 | Total I&O |

Options & Warrants

| | |
|-----|-----------|
| Nil | Total I&O |
|-----|-----------|

Class B Preferred Shares

| | |
|------------|-----------|
| 50,000,000 | Total I&O |
|------------|-----------|

CUSIP: 126880103 | ISIN: US1268801032

* A name and symbol change are pending to reflect the VYRE Network name

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